



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

Contract / Revision 578918 /		Alt Order # 07908883
Product OBAMA/P/D 2MIN		
Contract Dates 09/28/12 - 10/04/12		Estimate # //1881
Advertiser Obama/D/President		Original Date / Revision 09/27/12 / 09/27/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTKR	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB# 8020	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	3	10/01/12	10/04/12	Ellen Degeneres 3pm	3-4pm		2:00			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$2,600.00			
N 2	3	10/01/12	10/04/12	CBS This Morning	7-9a		2:00			NM	3	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$2,600.00			
N 3	3	10/01/12	10/04/12	NewsCha 3 News First @ 4p	358-5pm		2:00			NM	2	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$3,040.00			
N 4	3	10/01/12	10/04/12	Newschannel 3 News	5-530pm		2:00			NM	2	\$7,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$3,840.00			
N 5	3	09/29/12	09/29/12	730-8pm	730-8pm		2:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,300.00			
N 6	3	09/29/12	09/29/12	NCAA Football	Various		2:00			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$6,000.00			
Totals											11	\$34,060.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	2	\$7,300.00	\$6,205.00
10/01/12 - 10/04/12	9	\$26,760.00	\$22,746.00
Totals	11	\$34,060.00	\$28,951.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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